



CHARLES  
TELFAIR  
INSTITUTE

# GOODWIL

## WORK INTEGRATED LEARNING

### ANNUAL CAREER DAY: A DAY TO CELEBRATE WIL



At CTI, we believe in preparing students for their future, and there is no better way than holding a successful career festival.

On August 30, 2017, students were invited to meet 37 of the leading companies in Mauritius across a broad variety of sectors including: Consulting, Banking, Finance, Insurance, Tourism and Hospitality, Communication, Media, and Design. It was a once-in-a life opportunity for students to gain a better understanding of the job market, seek career advice, have insight on the real-life application of their field of study, and share their CVs for employment. It was also the occasion for Industry to showcase itself and to recruit the most suitable candidates.

However, CTI's WIL initiatives extend well beyond the career day event, as explained by Dr Sarita Hardin-Ramanan, Lead of the WIL committee: "At CTI, WIL has become part of our DNA and we have launched several programs to enhance graduate employability year-round: in the curriculum, in research, industry projects, internships opportunities". In the words of our Executive Director, Mr. Jeremy Charoux, "our primary obsession at CTI is to ensure that our students are career-ready by the time they graduate".

Ameerah, a BCom Accounting and Finance student, stated that "this career festival is such a great opportunity and I am blown away by the good response from the companies present". This was a shared feeling, as Gavish Peerun from Deloitte summarized: "It's amazing to see that students are so enthusiastic and motivated in regards to their career paths. The atmosphere and the energy at the career festival was contagious".

Chris Vythilingum, Senior Manager HR at KPMG added "Our HR team was present to enlighten both students and the graduates on jobs and career opportunities at KPMG. This year we received a good bunch of top-notch applications. We are very grateful to CTI for organising such a key event".

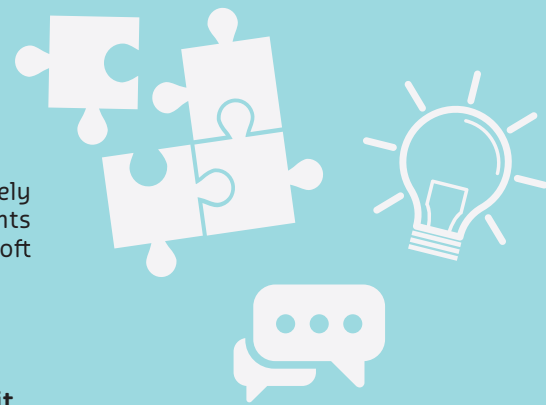
So grab your glasses and browse through the following pages to read about Work Integrated Learning projects at CTI!



*Newsletter designed by  
Sanish Moher & Shwetum Beekaree  
Graphic Design.*

# Zoom on Industry Projects

At CTI, extra-curricular WIL extends beyond traditional internships to include closely mentored industry projects for authentic learning. Such projects enable students to apply their in-class knowledge in a real environment, whilst reinforcing vital soft skills for their work-readiness.



## Project Maurilait

Supervised by 5 CTI lecturers, the Maurilait project involved 12 students from across faculties working on 4 different projects: (1) Maurilait corporate image review, (2) company digital strategy, (3) event proposal for the World Milk Day celebration, and (4) "I love my age" video adverts.

Students describe the learning as authentic and the industry engagement as highly valuable. For example, for the "I love my age" project, students conceptualized, captured and edited a full-fledged professional video targeting consumers from different age groups. Christian Maudave, the Human Resource Manager at Maurilait shared the following: *"What was really impressive is the extent to which CTI students were resourceful. Some of the projects were not easy and many obstacles were encountered but their resilience and commitment to the projects were admirable."*



## An automated economic model for the Mauritian poultry industry

Under the supervision of their CTI mentors, 7 students are currently working with Avipro Co Ltd to develop a socio-economic model aimed at estimating the contribution of the poultry sector in the Mauritian economy. The project involved 3 students from the School of Accounting who helped in the development of the economic framework. Four IT students then took over to automate the model. Once finalized, the automated tool will facilitate Avipro's evaluation of the economic contribution of the poultry industry, and guide the leaders of the company in policy discussions.



## Experiencing the international U17 Beach Handball Championship

CTI Mass Communication and IT students participated in the 2017 U17 Beach Handball World Championship held in Mauritius. Participants from 21 countries and a total of 500 people were present for this international event. Mass Communication students worked closely with the ISI Production team in the creation of digital content. Their main responsibilities ranged from interviewing, reporting, editing and production to international live streaming and broadcast.

IT students from the Diploma of Software Development cohort were also trained to use the Beach Handball Analysis System to record scores for each game. These students enjoyed the experience so much that they went beyond their allocated responsibilities to develop an electronic scoreboard which was used for the games.

# WIL in the Curriculum

CTI lecturers strive to provide as many in-class WIL experiences as possible. Below are a few of the many examples we have at CTI:

## Stepping into the workplace

"WIL 300: Stepping into the Workplace" is a course that imparts students with the required skill set that enables them to have industry experience while studying. The unit facilitator assists students in preparing their career portfolio, and encourages the development of essential soft skills for their short-term work placement. *"I never imagined that one's self-awareness and development of soft skills is a step to achieving one's dream job and WIL 300 does justice to that."* Jessica Li Kum Fong – BBA 3rd year.

## Authentic IT projects

Final year BCom IT/IS students collaborated with Barclays during the first semester of 2017 to develop a "Learning, Leadership, and Training" software application for the bank. The students communicated regularly with their Barclays mentor to understand the project brief and ensure alignment with project expectations. The final system was evaluated by both CTI mentors and Barclays' managers who all gave their green light. Geshwaree Huzooree, Information Systems Technology Project lecturer, reports that *"the project was excellently managed and presented by the students. There was a good application of practices, principles and theories mastered throughout the semesters. We are all very proud of their growth! A big thank you to Barclays for the opportunity!"*



## Collaborating with WHO for a class assignment

Mr. Jean Marie Richard, from Imagine Communications, offered yet another opportunity to our design students to work on a campaign for the Mauritian World Health Organisation (WHO) branch. The health campaign aimed to bring awareness on the dangers of smoking to a target audience of 12 to 24 years old. The project was embedded in a unit where students develop competencies relevant to design practice and industry needs. Students were briefed on risk management issues, such as client expectations, professional responsibilities, and obligations (e.g. ethics and confidentiality). Students benefited from the experience of working in teams, managing conflicts and presenting to a real client (Dr Laurent Musango, WHO representative) within a set time-frame.



## September Goodies for CTI Design Students

September 2017 was an exciting and enriching month for the design community in Mauritius. The ACA Design Festival Awards was an excellent opportunity for CTI students to set international design benchmarks and aspirations. CTI lecturers who attended the event used this platform to invite international design experts to share their expertise with students in class. Mr. Anthony Lopez, Creative Director from Lopez Design and branding specialist, along with Mr. Hugo Timm, Creative Partner from the UK based design agency Julia, and Carol Sachs, a professional photographer, greatly inspired our students. They all shared their thoughts on what makes design great and how students can improve their skills through creative and impactful ideas.

## ICAEW Business Game

On the 29th September 2017, it was game day at CTI!

Accounting & Finance students who wish to become professional accountants had the opportunity to experience the role of a Chartered Accountant. Through an interactive business game session organized by ICAEW on campus, they worked in teams to solve a real life business case while considering the financial impact of business decisions. This fun event enabled students to reflect on their future profession.



# WIL: What's next?

WIL is gaining momentum at CTI. We have a pipe-line full of exciting future projects to look forward to. These include:

## CFA Competition

This month, the CFA Institute Research Challenge 2017-2018 is kicking off at CTI! This competition is open to numerous universities and students take on the role of an equity analyst. They conduct an analysis of a public company and write an equity research report. University teams selected for the local final will present their report to a panel of experts.

The winner of the local competition will eventually fly to Dublin in April 2018 for the regional competition (Europe, Middle East and Africa in Africa). Winners ultimately proceed to the global final in Seoul. CTI will be represented by the following students: Guillaume Bholanauth, Jason Law Hong Waye, Victoria de Folard Brown, Stephane Aurelien Munoz, and Ritika Vassantray. Good luck!

## Personal Finance: "Control ou bidze"

As of October 2017, fifteen Banking & Finance students will be involved in a WIL project with a social purpose. Students will collaborate with a registered NGO (My Coaching Crew) in Sainte Croix to help needy people set financial goals for their family and become financially disciplined. Students are bound to develop many graduate attributes while making tomorrow better.

## Porlwi by Nature

Porlwi, the cultural festival in our capital city, is back this year with a new theme 'Porlwi by Nature'. Over 70 students from all CTI faculties have volunteered for the event (November 29 to December 3, 2017). A team of Mass Communication students will also be working with 'Move for Art' on the Facebook page content and coverage.



## Curtin MBA Students (Global) on study trip

Sixteen MBA (Global) students will be traveling to Perth on a study tour to further their knowledge on global business. From October 30th to November 3rd, students will have the opportunity to discuss and network with people from the Chamber of Commerce and Industry (Western Australia), attend workshops about careers and leadership, get involved in case study competition, and meet other Industry leaders. This is a first for CTI. Bon voyage!

## Film Festival Workshop

Twelve students enrolled in the Mass Communication – Corporate Screen Production program at CTI will be fully involved in the international film festival, Festival Ile Courts. They will participate in the "Cinema en Dix Plans" workshop. During the week, students will be engaged in the creation of a documentary under the close supervision of renowned international directors and their CTI mentor. Each documentary will be screened on the last day and a detailed debrief from the directors will follow. A promising learning experience for our students!

