



CHARLES
TELFAIR
INSTITUTE

GOODWIL

WORK INTEGRATED LEARNING

Career Festival 2016 welcomes Sonia Ferns, an international WIL specialist.



CTI will hold the annual **career festival** on **September 1 and 2, 2016**: Join us to capitalise on the numerous career opportunities.

With over 40 major employers participating in the career fair, it is fast becoming one of the largest and most attended event of its kind in Mauritius. On September 1st, 2016, the CTI auditorium will be buzzing with job and networking opportunities. Companies from all sectors will be present to discuss career opportunities and share their knowledge about the job market with students.

In addition, Sonia Ferns from Curtin University, an international authority on the subject of 'work-integrated learning' will be the key-note speaker this year. She will share her expertise with employers, academics and students. Sonia will run a first breakfast business meeting for leading business executives and HR managers to discuss the "role industry must play in producing work-ready graduates." She will then address students to highlight the importance of adopting a career mindset throughout one's studies. Finally, Sonia will run a workshop for CTI academics on the relevant frame-works and skills needed to ensure that work-integrated learning remains a focus within the teaching and learning practises. Over these two days, she will provide numerous tips on the key challenges faced by graduates and employers in transitioning from the university to industry.

Who is Sonia Ferns?



Sonia Ferns works as Course Design Manager at Curtin University. She is a firm believer in providing authentic learning experiences to students across the curriculum. In 2013, she was selected by the Australian government to lead a high powered research project which assessed the impact of work-integrated learning (WIL) on student work readiness. She has published extensively on industry engagement and WIL and presented her research internationally on numerous occasions.



work integrated learning

"While a degree is important for job-seekers, they need much more to compete in a tough job market. Real-world experience, job readiness skills and knowledge, professional networking and internship opportunities can make a big difference."

Yes, you WIL!

Securing employment upon graduation is not always an easy task. At CTI, we understand this challenge and do everything in our power to support our students. Through Work Integrated Learning opportunities, we prepare students for success. For example, students can:

- ◆ Join us for the career festival and network with industry.
- ◆ Meet international guest speaker Sonia Ferns to learn how to adopt a career mind set during the studies.
- ◆ Enrol in a course that prepares students for future employment.
- ◆ Participate in class assignments with real-life clients.
- ◆ Read this newsletter to learn more about ongoing WIL opportunities. And remember: "Yes, you WIL find a job!"

Newsletter designed by Sanish Moher & Shwetum Beekaree Graphic Design.

SCHOOL OF MANAGEMENT and SCHOOL OF ACCOUNTING AND FINANCE

A GRADUAL AND SUPPORTED WIL PROGRAM FOR TAFE STUDENTS

A new study unit "Introduction to Work Integrated Learning" has been embedded in the TAFE Certificate and Diploma of Business Curriculum. In this unit, students are first introduced to the recruitment and selection process and to skills, attitudes and behaviours employers expect at work. Guest speakers cover Resume and Letter Writing, Effective Communication, Team-work, Interview Preparation, and Interpersonal Skills at Work. Students then apply what they learn. This semester, using their own initiative, CTI Career Portal or other resources, students sought and secured internships in a variety of industries. They went to work with the support of their mentors, they performed all assigned tasks and reflected on the experience.

At the end of the placement, all 98 students echoed the same message: "Thank you to all the contributing businesses. We received such a warm welcome and so much support that we had to succeed. You have given us the confidence required to step into the workplace and begin long-lasting and enriching careers".

Dhasima Gopal, one of the students, had the following to say: "I cannot believe how much I learned in such a short time. I learned to multitask with confidence; I took decisions on the spot and enjoyed my work. I now feel ready to start a real job."



OUR INTEGRATED MARKETING COMMUNICATION STUDENTS CAN PITCH

Every semester, as part of the IMC Curtin study-unit, students are set with a challenge to identify a communication problem within an existing campaign. Their brief is to innovate and improve the communication plan. For a period of 9 weeks, students then work in teams to run a fictitious advertising agency

where they develop a full advertising campaign, and pitch their work to prospective clients. This semester, our students produced excellent campaigns which were executed to perfection and aligned completely with industry requirements. Well done #IMC students!

THE HILTON PROJECT

In May, the Hilton Group celebrated the "Careers@Hilton Live: Youth in Hospitality" month. A group of CTI students attended this event at the Hilton Mauritius and learned about the different aspects of the hospitality industry. During the workshops, they completed various activities such as: Revenue Management in Practice, the

Students expressed their appreciation:

"What an experience... We had such fun meeting new people, engaging in the team activities and discovering the Hilton."- Shaheen Peerbocus, BCom Business Law

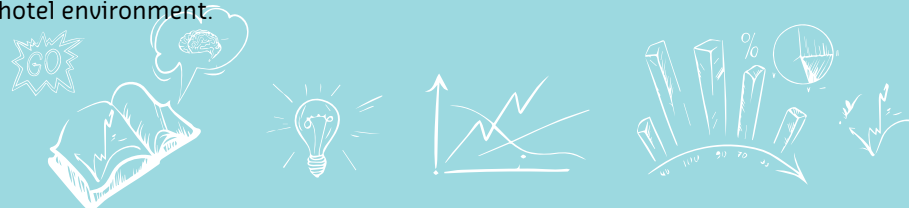
"The activities were quite challenging. We especially enjoyed the Hilton work environment and feel inspired and motivated to work harder in our studies"- Cedric Fokman, Diploma Business

Business Game, Discovering Careers with Hilton Worldwide, and a Team Building challenge. They also had the opportunity to explore the hotel environment.

OUR BUDDING LEGAL EXPERTS VOLUNTEER THEIR SERVICES

OUR law students are currently involved in a multidimensional awareness campaign for persons with disabilities, an initiative from the Global Rainbow Foundation. Students are helping the Legal Services (DLS) department of this NGO in the drafting of awareness brochures. These brochures will explain the rights of disabled- persons to equal opportunities in the fields of Education, Employment, Transport, Technology, Health and Rehabilitation and Access to Justice. The brochures will then be disseminated across Mauritius and Rodrigues.

Key learnings for our students are: better understanding of the various disabilities, knowledge of the local legal framework and high level networking with law professionals.



SCHOOL OF DESIGN

Interior Design and Decoration students Hiresmant Sonoo, Tanisha Sinivassen, Milena Lan Yan On, and Oomar Toraubally had the opportunity to work on refurbishing site project for TNS Tobacco over their last semester.

Mrs Regine Mamet (CTI Alumni) provided the initial brief. This was immediately followed with site surveys, client interviews and other research and brainstorming activities. The students then prepared their first proposal to present their ideas. During the presentation, feedback was received, additional questions were raised, and more ideas were generated. The final phase of the project was the production of Technical and 3D drawings. This client was definitely impressed with the level and quality of the students' work!

PR PLANNING AND EVALUATION FOR MTPA

This semester a group of PR students under the leadership of their lecturer Mr Abdallah Goolamallee had the opportunity to work with MTPA top executives.

After meeting the client, students had to produce two major reports: An Individual Context Analysis Report and a Group Client Strategy Report. Then, students teamed up and worked as professional PR consultants to offer creative, yet realistic solutions to their client's communication challenges. Formal presentations were organised at CTI when students shared their campaign strategies for the Chinese Tourism Market. The expected outcomes were to bring about significant attitudinal and behavioural changes in services to this new niche market. Students visited the industry several times to gather insights about the nature of the problems before completing their consultancy reports.

WE ARE PROUD OF OUR DESIGN STUDENTS

For the fourth consecutive time, BA Creative Advertising and Graphic Design students have won the highly prestigious **IGNITE Design Portfolio Competition** organised by Maurice Publicité. Not only did the Ignite trophy come back to CTI but our three winners have all been offered an internship at Maurice Publicité to broaden their learning experience in one of the oldest and most well-established communication agencies in Mauritius.



SCHOOL OF IT

CEB: AN ONGOING WIL PARTNER

Over the last three years, the Central Electricity Board (CEB) has offered more than 150 internships to CTI graduates. These internships are run over six weeks to three months during the summer holiday break. CEB places our students in departments matching their area of expertise where they are given the opportunity to work on current projects under the supervision of qualified industry mentors and coaches.

Shaazia Rukhsaar Khoyratty, final year BCOM IT/IS student describes her internship experience as follows: "I am proud to have managed to integrate the skills and knowledge acquired at CTI to deliver professional work. My responsibilities included providing a customized user manual for auditing purposes, digitalization of the counter meters and integration of business intelligence for analytical purposes. The key challenge was to live up to the seniors' expectations but the Curtin's attributes learnt at CTI helped me succeed and expand my professional network."

MORE AUTHENTIC PROJECTS OFFERED IN IT

To meet the requirements of their course, our BCOM IT/IS students have to complete an authentic project for industry. This year, CTI is collaborating closely with SBM and Proximity BBDO to complete their projects.

Senior Executives from each company, Mr. Amrit Gayan Programme Management, Flamingo Office (SBM) and Mr. Avinash Gopal, Client Service Manager (Proximity BBDO) visited CTI last week to brief the students. Students have now started to work in teams and are responsible to meet clients' requirements using responsive application development on new technologies such as HTML5, CSS, JavaScript, C sharp and PHP.

Congratulations

to the Winners of the IGNITE Portfolio Competition 2016



1. Ashna Purmessory
2. Yoshika Gopaul
3. Melaine Nicolin

AIESEC CTI DARE TO DREAM PROJECT

AIESEC is the largest youth-led organization with about 100,000 members in 128 countries. Confident that youth is the key to unlock a better future, the organization enables young people to develop their leadership skills through learning from practical experiences in challenging environments.



AIESEC CTI was created in 2014. It offers professional and volunteering internships through the Global Talent and Global Citizen programs, where students gain self-knowledge, global exposure and international work experience. CTI student, Cynara Nyahoda volunteered in the 'Dare to Dream 5.0 project' in China during the last holiday break. This event involved high level discussions and brainstorming to solve world problems and was attended by 60 AIESEC members from 15 different countries. She described her trip as: "full of excitement, discovery; an enriching experience that has left me with a diversified, open minded perspective to view the world, its people and the opportunities it has to offer."

Contact nyahoda.cynara@aiesec.net (57981196) if you wish to go on an AIESEC Outgoing Exchange.

Finding a job for a fresh graduate is an increasingly difficult challenge. At CTI, we understand that a strong industry network can bring great career opportunities to our students. On August 9, 2016, Ceridian Mauritius welcomed final year students. Students were given an overview of Ceridian activities, they did an aptitude test and were interviewed by Ceridian Hiring Managers. Student were welcomed personally by Dr. Dharma Basgeet, Director at Ceridian Mauritius, who spoke about the company and its customers, and also engaged in a discussion on work values for IT professionals. Integrity and transparency, diligence in setting and measuring goals, confidence, customer focus and the importance of an agile mindset in the highly dynamic world of IT were highlighted.

CTI students were thrilled by the visit. Not only did they experience a hiring process, but they were also able to project themselves into the life of an IT professional – a journey that they all look forward to!



SCHOOL OF EDUCATION

LEARNING AS A TEAM, SUCCEEDING TOGETHER

CTI is currently leading a research project entitled "Open Educational Resources - an appropriate tool to address the challenge of Inclusive Education in Mauritius?" The goal is to investigate the role of IT in teacher education and to promote inclusive education in Mauritius. A large group of CTI students and staff has joined efforts to contribute to this important mission: from developing the instructional tool for teacher training to leading workshops; from collecting and entering data to writing empirical research articles.

It all started with a group of students and staff members volunteering for a translation job to help colleagues at the Open University UK and the TESSA network (Teacher Education for Sub-Saharan Africa). The volunteers had to translate the existing "Inclusive Education" toolkit from French to English and adapt it to the Mauritian context. During a workshop, attended by 350 primary and secondary teachers, the toolkit was introduced with the support of a strong team of over 30 CTI lecturers, students and staff. Informative presentations and led hands-on practice sessions were delivered on the topic of inclusive education pedagogy.

This semester, thanks to sponsorship from the Mauritius Research Council (MRC), two students (Jennifer Jeanne and Mushiirah Moolkeea) have been employed as research assistants until completion of the project in June 2017. The research team of academics, teachers and students led by Dr Fiona Grant, is now conducting literature reviews, analysing the data collected, and will soon be writing empirical papers for publication.

This ongoing research project has enabled the development of important employment skills such as communication, teamwork, critical thinking to name a few. The aim is to learn as a team and to succeed together!

